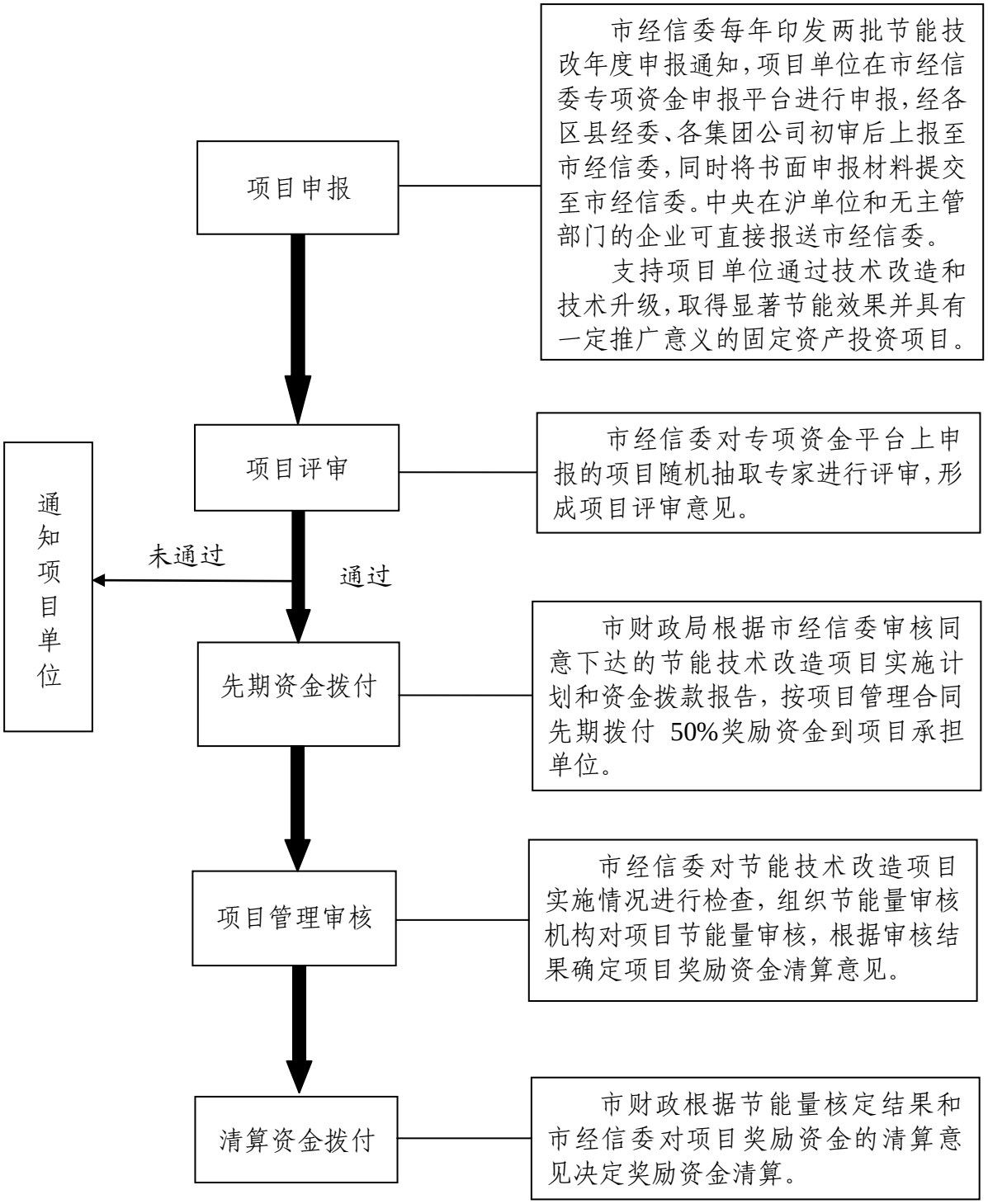上海市节能技改项目扶持资金申报和管理流程